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"SAN FRANCISCO"

Ballay DAHLIA GARDENS
PALO ALTO CALIFORNIA U.S.A. 1939

GOLDEN GATE INTERNATIONAL EXPOSITION

in San Francisco Bay

FROM FEBRUARY TO NOVEMBER, 1939



There will be a continuous Flower Show during the entire period in the great Horticultural Building on Treasure Island.

To our friends and customers on the Pacific Coast our recommendation is . . . PLANT DAHLIAS FOR COLOR DURING THE EXPOSITION YEAR.

To you all who plan to come to California during 1939 we extend a cordial invitation to visit us at our gardens on El Camino Real, the original Spanish-California Coast Highway, three miles south of Stanford University. Here you will see together with our own creations, many of which are still undisseminated, most of the best known dahlias from other sources, growing under average weather conditions. This we think is America's best Trial Garden.

To commemorate the 1939 Exposition, we have named our new giant introduction this year "San Francisco", the City by the Golden Gate, which is sponsoring the Exposition.

The dahlia is San Francisco's official flower and the past year the 24th Annual Show of the Dahlia Society of California was the guest of the City at San Francisco's magnificent City Hall, the first time an exhibit of any kind has ever been permitted in the City Hall.

For the eighth successive year at the San Francisco Show we were the winner of the Best Twelve Dahlias of California Origin (Mayor of San Francisco Trophy). This collection included Leland Stanford, Grand Marshal, California Idol, California Peach, Azura, Coronado, Miss Glory, Pacific Splendor, Grandee, Satan, Sonoma and Mona Lisa.

SPECIAL DAHLIA COLLECTIONS:

\$10.00 per dozen and \$25.00 per dozen Net.

These collections of extra value and liberal count represent a real bargain in dahlias especially for those not familiar with named varieties. Their popularity in the past prompts us to continue offering these collections.

DAHLIA SEEDS:

Hand-pollenized seeds from the largest and best varieties, \$10.00 per 100 Net.

We make no spectacular claims for our seeds but these seeds are the best that it is possible to procure. Growing dahlias from seeds is solely a matter of experiment. New varieties of real commercial value are not easily obtained. Some of the leading introductions of past years have been grown from seeds purchased from us. The better the seed, the better the chance.

We are the originators of the world-famous "GIANTS OF THE SHOW ROOM" strain. This is our Eighteenth Annual Catalogue.



BALLAY DAHLIA GARDENS

R. D. 1, Box 675

PALO ALTO, CALIFORNIA

Telephone: Palo Alto 3570



GERTRUDE LAWRENCE



SAN FRANCISCO

OUR NEW INTRODUCTIONS FOR 1939

GERTRUDE LAWRENCE—Inf. Dec. Light cerise red. This 1939 introduction is a very early bloomer and was in fine condition for the San Francisco Show on August 25th, where it carried off the high honors of the day. In addition to winning the American Home Achievement Medal as Best New Introduction an entry of six blooms was also awarded the Dahlia Society of California's Gold Medal for the Best Three-Year Old, and to make it a perfect day the English Actress, Gertrude Lawrence, who was guest of honor, selected it from a number of undisseminated varieties to bear her name. It is difficult to give an accurate impression of the lovely color of this dahlia. It is a red, but an uncommon shade, probably best described as currant red. It has been called a stylish color and a stylish dahlia. The bloom is very large and is artistically formed with a slight twirl to the petals at the center. The bush is of medium low spreading growth but the sturdy long-jointed stems hold the bright flowers well above the plant. A number of visitors to our exhibition gardens remarked that it does not bear resemblance to any other variety. However, to us it does recall the Bessie Boston variety "Isabel McElney" of some years ago, although of an entirely different shade, much brighter and deeper in color, and very much larger. It is included in the 1938 California Honor Roll in Flower Grower. This is our eighth Achievement Medal dahlia.

\$15.00 Net

SAN FRANCISCO—Inf. Dec. Shrimp pink. The new giant that has been the 1938 dahlia sensation on the Pacific Coast. This we believe is our greatest dahlia. In all respects it is a dahlia built on a massive plan, and is outstanding particularly because of the extraordinarily tall, strong growth of the plant which is well able to carry the blooms of such enormous size. All blooms measure from 12 to 15 inches with great depth and there is no suggestion of coarseness about them. The well proportioned plant averages from 6 to 8 feet in height. The color, which is approximately shrimp pink, is most pleasing and in a class by itself. The flower is formed of many rows of well-rounded rose-like petals. The foliage is always bright and clean. It is not an especially early bloomer and was not in bloom in time to be entered in our show this year. Mr. J. W. Johnston, author of the annual Dahlia Futurity in House Beautiful, to whom we sent it to be grown in the East, writes that it "proved to be one of the finest and largest dahlias in our garden". Mr. Richard T. Eddy, describing it in the California Honor Roll in Flower Grower, states that "it is one of the finest pink dahlias I have seen in many moons". See illustration on front cover.....\$15.00 Net

Other Dahlias of Our Own Creation

ACHIEVEMENT—S. C. Gold with bronze shadings. This dahlia won the Achievement Medal at San Francisco in 1930 at which time it received the name it bears. It was also a Roll of Honor dahlia the same year and has been one of our most satisfactory dahlias to date. Many blooms will measure 12 inches with corresponding depth and on absolutely perfect stems. The flower has a pleasing informal appearance with the petals curled and twisted in an artistic fashion, and its good substance insures a wealth of perfect blooms under all weather conditions...\$1.00



AZURA

CALIFORNIA PEACH



AZURA—I. D. Rosy lilac with a bluish violet sheen. A very large deep flower which can compete in the "largest" class, with blooms measuring 12 to 14 inches in diameter. Plant tall and strong and free blooming and the blooms have a distinctive and interesting formation. This is not "just another rose pink" but the very best in this color range. Best Undisseminated Decorative at the San Francisco Show in 1935. Winner of honors in Holland and of many prizes in this country.....\$2.00

BOSPHORUS—Inf. Dec. Deep burnt orange or golden brown. A fine, large, well shaped flower in a color that is new in our experience. It is a dark flower, almost as deep in the orange tone in the body of the flower as maroon is to red, but shades to a lighter orange at the edges of the petals. We recommend this dahlia on its color but it is charming and satisfactory in all respects. This variety should be grown strong from the start and it will have a long straight stem and will be immensely attractive when cut. Certificate of Merit at Storrs and at the Georgia Trial Gardens\$1.50

CADET—S. C. Light primrose yellow, almost cream. A fresh, crisp flower somewhat similar in formation to Satan. This type of cactus dahlia in the shade mentioned is truly distinctive. The petals, long, well-rolled and but slightly incurved, are well placed and just numerous enough to form an exceedingly graceful flower. Will grow large on a tall straight stalk...\$1.50

CALIFORNIA IDOL—I. D. Clear bright yellow. For garden performance and in the show room, both in the specimen bloom classes as well as when shown in quantity, it appears that this dahlia has yet to be surpassed. In almost every show it has been a winner in such entries as Best Bloom, Largest Bloom, Best Yellow, Best 12, Best 25, etc. California Idol is doubtless one of the truly great dahlias and it has been acclaimed by many dahlia fanciers throughout the land as "the world's best dahlia". It has been grown to the enormous size of 15 by 9 inches. The growth of the plant is ideal with every flower of exhibition quality. Average height is about 5 ft. Blooms early and freely. Foliage clean and attractive. Keeps well when out. It was the winner of the Gold Medal at San Francisco and the Achievement Medal at Boston in 1934, also included in the 1934 Honor Rolls. The accompanying picture was sent us by one of the best amateur growers in Los Angeles.....\$1.50

CALIFORNIA PEACH—S. C. Bright coral or peach pink, a pink without any trace of lavender; reverse of petals a lighter shade. Size and formation of this flower are very similar to Satan. It is a seedling of Satan crossed with Eagle Rock Fantasy and the foliage and general habit of growth are much like the latter, but having noticeable qualities of both parents. A great bloom of Satan of rich glowing pink is a dream come true. In 1936 California Peach was the great sensation at the Boston Show, winning there as the Best Flower in the show, the Massachusetts Horticultural Medal as the Best New Dahlia, and also the Achievement Medal. Winner also as Best Undisseminated Semi-cactus at San Francisco. Grown by Dr. Landess of Tennessee the following year it was the winner in Mr. Reed's annual contest for the largest bloom. We have just received some fine reports of its excellent performance in Michigan and Oregon the past season. Included in all the 1936 Rolls of Honor with highest recommendations\$3.50



CALIFORNIA ROSE

CALIFORNIA ROSE—I. D. Clear bright rose. Exquisite coloring, large, tall-growing, describe in a few words the salient features of this very satisfactory and popular dahlia. From the accompanying picture you will note that it is a dahlia well worthwhile. It has always been a particularly beautiful flower for cutting and in the 1934 Roll of Honor it was described as the best keeper of the year. It is at its best in mid-season. Certificate at Storrs.....\$1.50



CALIFORNIA IDOL

CHARLES G. REED—I. D. Purple red or petunia red. Won twice as the Best Bloom in the Show at the National Show in London, England. Has won similar prizes in many places and was a Roll of Honor dahlia in its introductory year. It is an unusually large variety held upright on a perfect stem. Bush is of rather low growth with the branching habit which makes it ideal for all purposes. Blooms profusely. One of the best.....\$1.00

CHEROKEE—S. C. Lavender pink with a light center. A positive semi-cactus which in some respects might be described as an improved Marion Broomall. The flower is large and deep with plenty of petals and the stems are extra long and straight. Since it is an exceptionally free bloomer it is invaluable as a cut flower and the color appears to particularly good advantage indoors. Plant does best if allowed to branch early by cutting out the center.....\$1.50

CORONADO—I. D. Bright rose magna. Sturdiness is a major quality of this variety both as to the ruggedness of the bloom and the habit of growth. Very large in size and of excellent build and texture, it produces magnificent blooms early and freely. A trifle brighter and lighter than Wenoka, the flowers are considerably larger but plant growth is not so tall. Formation is slightly informal as the picture would indicate. It won as Best Undisseminated Decorative at San Francisco and was reported on as being very outstanding in Eastern trials this season. There is rugged individuality combined with beauty and productiveness here.....\$7.50



GALA CALIFORNIA

CORONADO

GRAND MARSHAL

DON JUAN—Semi-Cac. Scarlet orange with a reverse of lighter orange. This is one of the truly spectacular varieties. If you have a crown flower of Don Juan for the show you will be hard to beat. Later blooms will be very numerous and large, but an occasional one may have a crook in the stem. This variety is a true semi-cactus with the center rows of petals rather broad and spreading but with the outer rows decidedly rolled and well incurved. Color is just about as bright as it is possible for a color to be.....\$1.50

DRESDEN—I. D. Clear pink lavender. Here good color is very much in evidence. The lavender is plainly of the rich pink tone throughout the flower and is in no sense a bluish lavender. This rich coloring is well supported by large size, full formation and a matchless stem. No visitor ever fails to inquire about this one, always remarking that it is exquisite. Blooms with exceptional freedom. Scored 88 at Ohio Trial Gardens. If the tips of stems are boiled, as should always be done when dahlias are cut, this variety will prove an excellent keeper. Best 25 blooms at the Los Angeles Show\$1.00

DRUM MAJOR—For. Dec. Pale gold with a reverse of deeper gold. A very, very tall dahlia, standing head and shoulders above all the rest, and very large and showy. Not an early nor particularly free bloomer but all flowers are perfect on extremely good strong stems. Have you ever needed some large flowers on 4-foot canes to top off your exhibit? This variety will serve that purpose and may win a prize for you, too.....\$1.50

ELEGANCE—S. C. Center and tips of petals yellow, body of flower delicately shaded coral. We classify this variety as semi-cactus but it is not far removed from the true cactus type. A noticeable swirl to the petals is also reminiscent of certain English type cactus varieties of some years back. We consider it one of our best varieties because of its unusual charm and beauty and because the great quantity of blooms it gives are useful for every purpose. It is a full, deep flower with ideal habits. On the 1933 Roll of Honor. Winner of the Santa Barbara Trophy at San Francisco in 1933.....\$1.00

EUGENIA BALLAY—I. D. Rich cream. This dahlia won in 1933 as the Best Established three-year old at the Palace Hotel Show and can always be counted on to exhibit to good advantage. It is a very early and a very prolific bloomer. Under favorable weather conditions the blooms will easily attain 10 to 12 inches with corresponding depth, and at all times will have very long strong stems. In California everyone admired the fine habits of this dahlia and now good reports have come to us from many places. This variety was named in honor of our mother and we hope it will worthily perpetuate her name. Eugenia Ballay was mentioned in the list of the better new dahlias compiled by Dr. Marshall A. Howe of the New York Botanical Gardens\$1.00



GRANDEE

FAIR ELAINE—S. C. Delicate old rose. An extra good variety with long evenly rolled incurved petals. Without heavy disbudding it will produce great quantities of good flowers until the very end of the season. Excellent lasting qualities when cut. Roll of Honor Dahlia in 1929 \$1.00

FLORENTINE—F. D. Bright mallow purple. From the thousands of seedlings we grow we have ample opportunity to study the dahlia in its many phases from a standpoint of real progress. Many new colors appear but the problem is to get the outstanding colors in flowers that show equal advancement in other respects. Good purple shades are not plentiful and we thought the color of this dahlia especially worthwhile. The huge flower presents a striking contrast alongside dahlias of colors more frequently seen. Certificate at Georgia Trial Gardens....\$1.50

FULL MOON—I. D. Canary yellow. The large distinctive blooms are regularly formed of very broad flat petals that terminate in a perfectly full and artistic center. The thickness and strength of the stems are particularly noticeable and the flowers are always upright, never facing the least bit to the side. In its first year this dahlia made a good start in the East, winning the Gold Medal of the Dahlia Society of California as the best dahlia of California origin, and was also the largest flower in the show, at Boston. It has since won many prizes as Best Yellow, and in some cases as Best Bloom in the show. Roll of Honor dahlia in 1932....\$1.00

GALA CALIFORNIA—Inc. Cac. Scarlet orange. A true cactus with an erect stem that holds the flower at just the right angle, a quality not present in all cactus varieties. It will also grow and develop to perfection in a warm climate where so many cactus varieties fail. Color is extra good, and blooming profusely as it does, is unexcelled for all purposes. Blooms are large for this type as may be noted from the back cover picture. Last year six blooms won the Gold Medal at the San Francisco Show as the Best Established 3-year old. Gala California also headed the list of the 1937 "Dahlia Champions of the West", prepared by Mr. Edward Salbach for "Homes in the West", and was also included in the 1937 Roll of Honor in Flower Grower\$7.50



LELAND

LELAND STANFORD—I. D.
Brilliant cardinal red, the Stanford University color. The best and brightest big red is our claim for this new introduction. Throughout the flower the color is clear, glistening, bright red without shadings, and best of all it does not fade the least in very hot weather. The petalage is of a heavy velvet-like texture, unusual in a bright red, and fashioned to withstand difficult conditions. We have had flowers measuring 14 inches in diameter and several of our customers have reported blooms of equal size. The accompanying picture shows the proportionate depth. The plant is of medium to tall growth with strong stem stalks and good foliage. It is an exceptionally free bloomer and an early bloomer. In many respects this dahlia possesses many of the fine characteristics of its yellow predecessor, "California Idol". One of the Best 12 Californians at both San Francisco and Los Angeles...\$3.50

GRANDEE—I. D. Light nopal red shaded orange yellow. We have had reports of this dahlia having been grown over 16 inches. One man in Southern California writes that he had a bloom of Grandee over 16 inches by actual measurement and that it was not a terminal flower. There were three other flowers on the bush at the same time, all of which were very large. It has won as the largest flower in a number of shows, such as Portland, Oregon, the Los Angeles and Long Beach shows, and previously at the California Flower Festival. In 1933 it received the Achievement Medal at San Francisco and the same year was described in the Roll of Honor as follows: "'Great' is indeed the right adjective to use here. A very large flower of a striking combination of Spanish red and golden yellow. . . . It has individuality." Grandee is a model exhibition dahlia. Height of plant is about 4 feet. A free and early bloomer. The accompanying photograph will give you some idea of its appearance.....\$1.50

GRAND MARSHAL—S. C. Reddish violet. This very large dahlia of positive semi-cactus formation ranks with Miss Glory, Amelia Earhart and Satan in size and interest. The color is very distinctive and quite different from anything we have had before, a lively crimson violet with the reverse of the petals a lighter shade. This spectacular flower, held on the best of stems on a strong growing plant, is another Showroom Giant in a new shade. It blooms abundantly and seems to continue indefinitely, and is particularly good in the late season. This color is difficult to photograph and the picture does not do it justice. Winner as the Best Undisseminated Semi-Cactus at the 1937 San Francisco Show. Has been grown to great size in some sections the past season\$7.50

MAY DAY—Inf. Dec. Rosy pink lightly touched with gold. A variety of medium size that is an exceedingly prolific bloomer. Pleasing formation and excellent coloring that everyone likes. It will never win as the largest flower in the show but with a few plants it would not be hard to have a vase or basket of 12 or even 25. Certificate of Merit at Storrs.....\$1.50



MISS GLORY

MISS GLORY—S. C. Apricot-yellow. "A dream" and "a delight" is the reaction of our customers to this dahlia. The accompanying illustration depicts its fine form and the soft mellow color is quite entrancing. What California Idol is in the yellow decorative class this is to the yellow cactus. It is massive in size, yet an extremely refined flower in every sense. A free and an early bloomer with perfect stems. At Storrs Trial Gardens it received a Certificate of Merit with a score of 86, being the largest semi-cactus and within one of the highest score. Has been the winner of many major prizes in various parts of the country and is universally accepted as a dahlia of the first rank. Included in all the 1936 Honor Rolls with highest recommendations\$2.50

MONA LISA—Inf. Dec. Purplish maroon. A large and pleasing dark dahlia that will not fade in the sunshine. One of the first to bloom, and is still going strong at the end of the season. It is particularly useful in that it is just the proper color note to bring out other shades both on display and in the garden. Dark dahlias by contrast emphasize the true beauty of other softer colored ones. Then, too, in a collection, all else equal, the blue ribbon goes to the one representing the greatest range of color. Mona Lisa is the best dark dahlia we have seen.....\$2.00

NORTH STAR—Semi-Cac. Light yellow. If this dahlia were finer petaled, it would belong to that rare class of cactus called straight. The regularly formed flower is at once suggestive of a star. Size and stem are good and it is another that will supply many good flowers until late in the season. Furthermore, it is a good keeper, and we do not hesitate to recommend it as a very useful and beautiful cut flower.....\$1.50

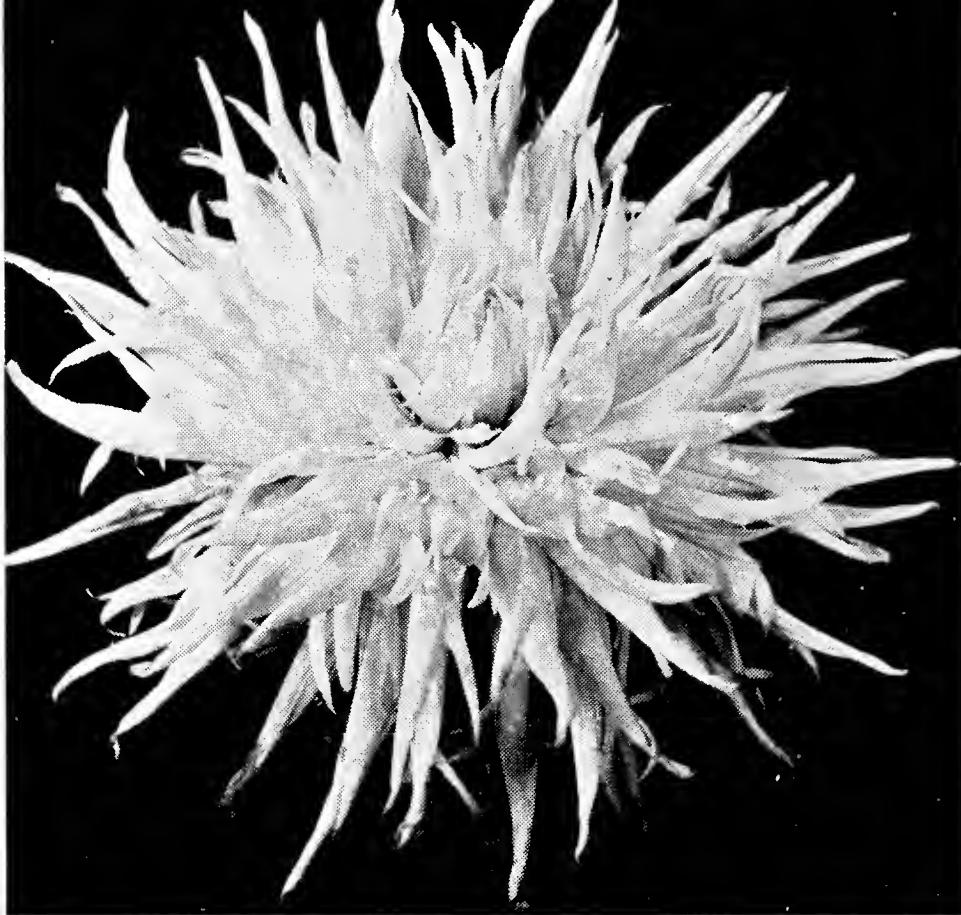
PACIFIC SPLENDOR—I. D. Nearly white at the center with body of the flower delicate lavender pink, a true pastel shade. The soft tones of this flower give it a distinctive beauty and a definite appeal. The blooms are large with good substance and with petals broad and slightly waved. Growing habits are good in all respects. In the 1936 Mid-West Show at Cincinnati this variety was awarded the Achievement Medal, grown and exhibited by Sparks Dahlia Gardens, Columbus, Indiana. Was also Best Undisseminated Decorative at the San Francisco Show, and the recipient of three Trial Garden Certificates. From the 1936 Roll of Honor in Flower Grower we quote the following: "Pacific Splendor was a real medal contestant in New York and seen in the trial gardens was very pleasing. Pale rosy lilac, white in the center and the rays edged with the general tone color which is officially phlox pink. Some comment has been made that it lacked substance but that very fact so far as it is true lends to the flower an appearance of grace and fragile delicacy that gives it a real allure".\$3.50



PACIFIC SPLENDOR



SONOMA



SUNLIGHT

PALO ALTO—S. C. Bright pinkish salmon shading to salmon gold at the center. In many respects this variety is very close to the perfect dahlia. The blooms averaging in size from 10 to 12 inches are consistently all alike, most pleasing in form and color, and of very good substance. The stem stalks are very tall, straight and long jointed. It blooms freely both early and late. Is easy to grow and so has frequently been a winner in the amateur classes. It was an Honor Roll dahlia in 1932 and was awarded the Achievement Medal at Detroit in 1933. Certificate of Merit at Storrs\$1.00

RAPIDAN—F. D. Golden bronze. A huge symmetrical flower borne upright on an extra long thick stem. A dozen perfect blooms can be cut from the plant at one time and little disbudding is required. These features combined with the lively coloring, which is exactly what the florists want, has made Rapidan invaluable as a commercial variety. There is no need of worry about them keeping fresh. Not spectacular but absolutely reliable and ornamental\$1.00

ROMEO—I. D. Brightest scarlet, a color as appealing as the red, red rose. The form of the flower also is particularly attractive and adds much to its beauty. In spite of the common opinion that red dahlias predominate, the fact is that really first class reds, in comparison with a number of other colors, are quite scarce. This red is of good size and very satisfactory and a red that is different. Certificate at Georgia Trial Gardens.....\$1.50

SATAN—S. C. Flaming red with a slight touch of gold at the center. In previous catalogues we have listed a number of prizes won by Satan as Best or Largest in many of the leading shows, including an Achievement Medal. We told of its record at Storrs Trial Gardens and its place on the Roll of Honor, and of similar honors won at the World's Fair, in Japan, at New York, San Francisco, and other shows too numerous to mention. Satan has headed many popularity contests, such as the one conducted yearly at the Bronx Park Botanical Gardens, New York City, the "Garden Quarterly" on the Pacific Coast, and one published in the Flower Grower. Certainly no dahlia is more sensational or spectacular than this giant cactus. A reliable New York grower reports he grew Satan 16 inches\$1.00

SONOMA—I. D. A combination of cream, flesh pink and amber rose. A light colored dahlia of an unusual color blend. Its appearance is unique and noticeable whether in the garden or on the exhibition table, and serves a definite purpose where variety or neutral tones are required. Will grow large, have good stems, and reward with many attractive blooms. One of the best and highly recommended\$2.50

STRONGHEART—F. D. Amber-gold. Another dahlia with no imperfections. This has always been one of our favorites and is truly a gem of a dahlia. Its size is of generous proportions, combined with great beauty of form and color, and it has a long perfect stem. While coming nearer to the formal type of decorative than any other classification, it is not decidedly formal, as the petals are longer and rather inclined to curve more than is usual with this type, especially in the late season. Mr. Hart deemed it worthy of a place on his 1932 Roll of Honor and it also won a Certificate of Merit at Storrs; also a Certificate in Holland.....\$1.00

SUNLIGHT—Cac. Bright yellow. This is a cactus of the Ambassador type, a nice large flower with perfect habits. It is just about the freest bloomer we have in the garden. There are not many straight cactus, finely petaled and with upright stems, and we consider this one a very useful addition. Like many cactus dahlias, however, we do not recommend it for a habitually hot, dry climate unless given some shade.....\$2.50

Good Varieties of Other Growers

ADIRONDACK SUNSET —I. D. (Parkway) Scarlet and gold. A large well colored flower with long broad petals forming a high center. It is a good grower and a very attractive variety. Well known because of the publicity it has received.....	\$1.50
ADOLPH MAYER —I. D. (Holland) Deep maroon. Probably the darkest of all dahlias. Perfectly formed flowers of medium size with excellent foliage and fine growing habits. Impressive.	\$2.50
AMELIA EARHART —S. C. (Cordes) Apricot-buff with salmon shadings. This very large and beautiful dahlia has the distinction of being the winner of two Achievement Medals and many other prizes. The originator can be justly proud of this wonderful California introduction. Bloom is richly colored, large and deep, held nicely facing on a good stem. One of the best.....	\$1.00
AMERICAN PURITY —S. C. (American) Pure white. New white with long stiff stems. Winner of many prizes in the East	\$5.00
ANNA BENEDICT —I. D. (Dahliadel) Deep red. A very satisfactory variety of pleasing form on long good stems. The bush is a vigorous grower with excellent foliage and the flowers are freely produced with all closed centers. Certified at Storrs with a high score.....	\$2.00
ANDREA ERICSON —I. D. (Fisher-Masson) Pure white. This is the freest blooming white and one of good size and depth. Blooms are held on long stems which will be good under normal conditions. Especially fine in the late season.....	\$1.00
ANGELO ROSSI —I. D. (Redfern) Orange-buff. This fine California dahlia in some respects bears a resemblance to Jane Cowl. It is a free and early bloomer, making a plant of strong, rugged growth. Is reported have done well in many sections of the country. Winner of honors in Holland	\$1.50
AUTUMN SUNSET —I. D. (Lakeside) Golden yellow shading to reddish orange. Rich autumn coloring in a flower of good size and with a long stiff stem. Free bloomer.....	\$2.50
BETTE DAVIS —S. C. (Cordes) Lavender rose. In all respects a very useful dahlia. The sturdy plant blooms most freely through the whole season. Flowers are of good size on long perfect stems. Very pleasing color	\$1.50
BETTY COLTER —I. D. (Success) Light salmon red. A very worthy variety of distinctive coloring and pleasing form. Has achieved much popularity wherever shown.....	\$1.00
BING CROSBY —I. D. (Stephenson) Bright yellow lightly striped with red. One of the best bicolors we have seen and a very large flower. Strong grower with good habits. Described by the originator as a glorified La Fiesta. Achievement Medal winner at Los Angeles in 1934.	\$1.50
BROOMALL'S PINK —I. D. (Stephenson) Bright pink. This is Mr. Broomall's latest dahlia and he certainly never put one of a lovelier color, a brilliant clear pink. Flowers are large, well formed and borne freely on a medium tall plant. Much admired wherever shown.....	\$2.50
BURGUNDY —I. D. (Redfern) Wine purple. This dahlia looks to us like an improved Thomas Edison. Color is quite similar, but it will bloom more freely than the older variety. First flowers are large with good depth and the long stems hold them well above the strong plant.....	\$3.50
CAMEO —F. D. (Fisher-Masson) Soft coral or salmon pink. We consider this dahlia one of the most satisfactory we grow. Through the whole season it produces large perfect blooms on good long stems. Color is most pleasing. Recommended for all purposes.....	\$1.00
CERISE GIANT —S. C. (Holland) Bright cerise edged and splashed with white. It is hardly a giant according to the American idea but it is interesting because of its distinctive color. Growing habits good	\$2.00
CLARA BARTON —I. D. (Salem) Lavender in two tones. This dahlia is desirable because of its soft lavender coloring which shade is rather uncommon in dahlias. The blooms are of good size with fine stems which are freely produced through the whole season.....	\$1.00
CLARA CARDER —I. D. (Australia) Cyclamen pink. A new and pleasing color, fine form, excellent grower. Has capacity for great size.....	\$2.50
CHAS. L. MASTICK —F. D. (Mastick) Glistening orange shading darker toward the center. A perfect formal decorative especially good for cutting. Outstanding in its class.....	\$2.50

CHAUTAUQUA SUNSET —I. D. (Chautauqua) Sunset pink and gold. A 1932 introduction of most beautiful coloring and with good size both as to diameter and depth. Stems and centers are always good	\$1.00
DAILY MAIL —I. D. (England) Deep yellow shaded orange. A fine importation from England both in the matter of size and habits. Excellent flowers are produced freely and continuously on long fine stems. A very good variety.....	\$1.00
DEAN ANDERSON —I. D. (Mad River) Henna-orange. A fine exhibition variety attractive because of its unusual color and good form. It is a luxuriant grower and good producer. Winner of many prizes	\$2.50
DIRECTOR PLUMCOCQ —F. D. (France) Gold and copper. This dahlia did not grow as large for us as we had expected, but it was quite large and first-class in every respect. Our present stock is strong and vigorous	\$2.50
EAGLE ROCK FANTASY —I. D. (Broomall-Success) Clear lavender pink. This is a dahlia of ideal habit and mammoth size. 12-inch blooms are the rule rather than the exception. The broad tapering petals produce a flower of extraordinary charm and it has all the qualifications necessary to designate it as one of the best.....	\$1.50
ELIZABETH RETHBERG —I. D. (Muessdorfer) Clear pastel pink. A large, full flower of good substance, with very long stems. Always a sensation in Miss Muessdorfer's fine exhibit at the San Francisco show	\$2.00
FRANK SERPA — I. D. (Serpa-Pelicano) Pale pink shaded rose at the edges of the petals. The two-toned effect gives the flower an interesting appearance. Bloom is of good size on a long stem. Achievement Medal winner at San Francisco in 1934.....	\$1.50
GERMAINE —I. D. (Mad River) Carmine rose with a slight gold suffusion. Beautiful large flowers of rare coloring. Excellent growing habits with good stems.....	\$5.00
GOLDEN AGE —Cac. (Holland) Amber gold. Excellent free-blooming cactus. Perfect form and habit	\$1.50
GOLDEN BEAUTY —I. D. (Silverdale-Oakleigh) Golden apricot. The color of this flower is very pleasing. It is also of very large size and is well supported by a strong erect stem. A refined and attractive new variety that we liked very much. Certificate at Storrs and East Lansing.	\$5.00
GOLDEN STANDARD —Cac. (Downs) Amber buff. A fine large well-formed flower. Good grower and excellent keeper	\$1.50
GREATER GLORY —S. C. (Salem) Rose pink shading to cream at the center. This is a new dahlia of real merit and a valuable addition to the semi-cactus class. Very artistic in form and of large size. Blooms freely through the whole season.....	\$5.00
HI-SPEED —I. D. (B. & B.) Light purple or plum. A new variety of a pleasing and unusual color. A vigorous grower, early and free blooming.....	\$7.50
H. R. S. —I. D. (Seal) Golden yellow. This is a very fine large dahlia in the most pleasing shade of yellow, especially good under artificial light. Bloom is well formed with long petals and has a long stiff stem with habitually good foliage.....	\$2.00
HUNT'S VELVET WONDER —I. D. (Hunt) Cerise purple. This is a huge flower with broad petals and great depth. The rich color withstands varying weather conditions well. Plant is rugged and of medium height. An Achievement Medal winner in New York.....	\$1.50
JANE COWL —I. D. (Downs) Bronzy buff shading to gold at the center. This is one of the most popular dahlias of recent years. Originated in New Jersey, it appears to adapt itself readily to all localities and has won prizes in many parts of the country.....	\$1.00
JEAN BATTEN —I. D. (New Zealand) Golden salmon. A richly colored flower that can be grown to large size. Stems long and stout, the plant a tall and vigorous grower and an early bloomer	\$5.00
JERSEY BEACON —F. D. (Waite) Oriental red with a reverse of tan. The brilliant blossom is large and deep and held up well on a tall stalk.....	\$1.00
KARDINAL VAN ROSSUM —S. C. (Holland) Purple violet. Unusual color. Flowers freely produced on a medium tall plant	\$2.50

KATHLEEN NORRIS—I. D. (Fisher & Masson) Mallow pink. This is one of the best of the real pink dahlias. Especially desirable because of its exquisite coloring, it also has size, good form and a long strong stem. Although originated in the East, this dahlia has been named for a well known and much admired California woman.....\$1.00

KAWEAH—I. D. (Meussdorffer) Deep cerise with rose shadings. Blooms measuring 15 inches in diameter have been exhibited by the originator of this dahlia at the San Francisco shows, winning as largest flower. In addition to immense size it also has splendid form, substance and stem. A sensational dahlia\$1.00

KEMP'S WHITE WONDER—I. D. (Kemp) White. One of the best white informal decoratives to date. Flowers are of great size and most pleasingly formed and are held on the best of stems. Will grow strong and produce many fine flowers. White dahlias are in demand and this is one we can highly recommend\$1.00

KING ALFRED—I. D. (Seal) Ruby red with a silver reverse. This 1936 introduction we considered one of the best of the new garden and exhibition varieties. The color of this very large flower is distinctive and beautiful and the habit of growth, foliage and stem are all very good. The originator of this dahlia has long been one of California's best growers with a wide reputation. In King Alfred she has put out one of her best creations.....\$3.00

KOKI—S. C. (Japan) Oriental red quite heavily shaded with chrome yellow. This spectacular flower is of Japanese origin. It is a positive semi-cactus of great size and has no faults. First flowers especially are well colored and well formed and will be strong competition in any showroom. We understand it has done well in all locations where it has been tried....\$5.00

LEMONIA—Cac. (Holland) Light yellow. This importation from Holland has been one of the most popular foreign dahlias and has been a constant prize winner in this country. It is a true cactus of good size and with a satisfactory stem.....\$1.00

LORD OF AUTUMN — I. D. (Almy) Golden yellow. This very large prize winning variety is doubtless one of the best yellows to date. The petalage of this dahlia is of unusually good substance, making it reliable under all weather conditions. The long stems hold the blooms up well. Very popular in many shows.....\$1.50

MALIBU SUNSET—I. D. (Stephenson) Brilliant orange red. This immense flower is one of the brightest in our garden. Of great size and good form, we thought it one of the best of the newer introductions. It has a good record in Southern California where it originated...\$2.50

MARGRACE—I. D. (Bissell) Bright red lightly tipped with gold. An extra good dahlia in every way. The large long-stemmed blooms are freely produced through the whole season. Outstanding in the garden\$2.00

MIRIAM HOPKINS—S. C. (Cordes) Salmon shading to apricot. This dahlia bears considerable resemblance to that excellent well-known variety, Amelia Earhart, but the color is more pink and the plant taller. Winner as best specimen bloom in the Los Angeles show in 1935....\$1.50

MONARCH OF THE EAST—I. D. (Almy) Bright golden apricot. Giant flowers borne profusely on a rampant growing plant. One of the leading 1938 introductions.....\$7.50

MONMOUTH CHAMPION—I. D. (Kemp) Orange flame. An Eastern novelty of an unusual and beautiful color and with excellent growing habits. Blooms of exhibition size are freely produced and last well when cut.....\$1.00

MRS. BRUCE COLLINS — C. (Groll) Light yellow. A very free-blooming cactus variety that we found very interesting. Plant is of medium height and stems are good. Grown to four canes the flower will be of exhibition size.....\$1.00

MRS. ALFRED B. SEAL—I. D. (Seal) Rich old rose of medium tone. A very fine introduction that is an Achievement Medal winner. The blooms are large and deep and carried high on fine stems. Plant is tall and strong\$1.00

MRS. GEO. LeBOUTILLIER—I. D. (Smith-Ruschmohr) Deep red. A large flower with a consistent showroom record. Plant medium with good stems and good foliage. One of the best reds.. \$2.00

MRS. C. E. WILDON—F. D. (Dixie) Orange scarlet with light reverse. A nice big flower on a plant of medium height, satisfactory stem, extra good foliage.....\$3.50

MURPHY'S MASTERPIECE—I. D. (Murphy-Success) Dark red with garnet shadings. An Achievement Medal winner named in honor of the originator who in his lifetime sent out some very popular dahlias. This introduction is naturally large with all good qualities. One of the very largest varieties and a special favorite with us. Winner as largest bloom in more shows than any other dahlia\$2.00

OAKLEIGH MONARCH—I D. (Hook) Bright rose red. A large, well colored dahlia that is an early and a free bloomer. Stems strong and straight on a plant of medium height.....\$2.00

ONE GRAND—S. C. (Stephenson) Canary yellow. A large and distinctive semi-cactus with excellent lasting qualities. Fine stems and foliage.....\$5.00

PINK ELEGANCE—S. C. (Wenning-Sparks) Bright rose pink. Artistically formed flower of a charming color that is an excellent keeper. Winner of two Achievement Medals.....\$5.00

PINK SPIRAL—I. C. (Bruidegom) Creamy pink. Here is a real cactus dahlia. It bloomed for months and the flowers were always good regardless of weather. A dainty, artistic bloom on a long stiff stem, delightful color, most pleasing formation.....\$2.00

PRIDE OF AUSTINBURG—I. D. (Strasen) Orange yellow with rose shadings. Flowers are large and very attractive. High scorer at Storrs.....\$2.00

REINA DE LOS ANGELES—S. C. (Pfluger) Light rose pink. This is quite an unusual variety. The plant is very tall and the stems particularly long jointed. The blooms are of good size, nicely formed and well colored. Very useful as a cut flower.....\$2.00

ROBERT L. RIPLEY—I. D. (Salem) Lilac purple with rose shadings. A massive flower that has achieved great popularity. Winner of major prizes throughout the country.....\$5.00

ROYAL PURCHASE—S. C. (Salem) Light yellow. A nice, full flower with well-rolled pointed petals. Of good size and a prolific bloomer. Good for all purposes.....\$1.50

SEN SIN—Cac. (Japan) White. This white straight cactus has been much admired. It is a very thrifty grower and blooms are of good size for this class. The best white cactus we have seen. An importation from Japan\$2.50

SON OF SATAN—S. C. (Slocum) Flame red. A very vigorous variety that has created quite a sensation. The color is hard to improve upon, most brilliant and unusual. Blooms are very large and always true to type. Very attractive in all respects. Certificate of Merit winner....\$3.50

STEPHENSON'S GIANT—I. D. (Stephenson) Primrose. A very large flower both as to depth and diameter. Unusual substance for a bloom of light coloring. Achievement Medal winner 1937\$7.50

TOWER'S EMPIRE—I. D. (Tower) Golden yellow with amber shadings. Large full flower with long strong stem. Good\$1.50

VIRGINIA PELICANO—I. D. (Pelicano) Pure white. A San Francisco dahlia that has been a consistent winner at the San Francisco shows. Like some other whites it is improved in warm weather if given some protection and support. Achievement Medal in 1937.....\$5.00

WENOKA—F. D. (Hulin) Deep orchid rose. This outstanding variety at the San Francisco show won for us as the best dahlia of other than California origin. It is a real giant of sturdy growth and great beauty. We are proud of this seedling of Satan, from which we have predicted that a strong new race of dahlias would come\$1.50

MINIATURE DAHLIAS

Aberdeen	(M. C.) Dark raspberry red, good formation.	\$.50
Baby Royal	(M. C.) Salmon pink shaded apricot. Long, stiff stems.	.50
Baby Snooks	This canary yellow miniature is a formal and one of the strongest growers that exists. The foliage is insect-resistant. The stems are strong and the flowers are full. This flower was shipped by air to New York, Chicago and Detroit. It is also the medal winner in San Francisco. 3" to 3½" diameter; 4' tall.	\$3.00 net
Buckeye Baby	(M. F. D.) A gold buff of perfect form. Always small.	.50
Calvalcade	(M. I. D.) An English variety of a pleasing pearly pink color with the florets curling irregularly.	1.00
Chard's Vanity	(M.S.C.) Clear soft pink, very fine in formation. English.	1.00
Corky	This fine Miniature is a welcome addition to the class. The petals are channelled and it classes as a formal. The color is a pleasing yellow with the base of the petals showing a tinge of pink	1.00
Eclipse Jr.	(M. F. D.) A pure cadmium, deepening at the center.	.50
Elizabeth Pape	(M. S. C.) One of the best of its class. Soft yellow overlaid with salmon pink.	.50
Little Snow Queen	(M. C.) Holland. This is the best Miniature white cactus. Good strong stems and a good keeper.	.50
Miss Vivian	(M. F. D.) This is our own origination. A beautiful rose pink; compact flower on long stems. It has never failed to win a first prize whenever shown. A good keeper and prolific.	\$.50
Persimmon	(M. F. D.) Soft russet orange, color of a persimmon. This is a good one.	.50
Peytie Conway	(M. F. D.) Violet rose with silver tips. profuse bloomer.	.50
Piccaninny	A miniature decorative that comes both formal and informal and resembles the pompon. Darkest of all in color, being almost black. A prolific bloomer and a good keeper. 2½" to 3" diameter; 3' tall.	2.00
Radiant Midget	(M. B.) Orange flame, long, rigid stems. Very free blooming.	.50
Ritz	This medal - winning Semi - Cactus Miniature has been hailed as the best since Elizabeth Pape, its seed parent. Its unusually pleasing color of coral overlaying apricot makes it ideal for all arrangements.	1.00
Sunkist	(M.P.) A dandy cut flower on good stems. Yellow.	.50
Trojan	(M. S. C.) Mikado red with a picric yellow at the base of the petals. The color is that of University of Southern California.	1.00

COLLARETTE DAHLIAS

Brick	A solid color, brick red with a white collar, very desirable for its color and formation.	.50
El Toro	A perfect Collarette, always having eight petals. A red and yellow suffusion in color with a white collar, a very free bloomer with stiff, strong stems. Always shows its face.	.50
Frank Harris	A very large, scarlet red flower with a yellow collar.	1.00
Felix	A large bi-color, white with sprinkled red spots; collar the same.	1.00
Garcon	A dark yellow Collarette, the center of each petal a brownish red; yellow collar.	.50
Gypsy	Rich purple shading to a lavender, the tips of the petals white with a white collar.	1.00
Jim	A sunburst Collarette, the base of the petals a yellow shading to a bright red at the ends; collar white.	1.00
La Golandrina	A true pink Collarette with oval petals. The collar is white and the same color pink as the petals. By disbudding, this variety can be grown to seven inches.	2.00
Rag Carpet	The reverse of Felix, a deep red Collarette with white streaks running through the petals; collar the same.	1.00
Royalty	A beautiful collarette, with the petals and petaloïds the same regal purple color. 5" diameter, 4' tall.	2.00
Rubicon	A ruby red, oval petaled bloom with the collar the same color, the tips of which are white.	1.00
Snowflake	A pure white collarette with oval petals. In our garden it is possible to pick this variety daily. The stems are wiry and hold the flower at least two feet above the foliage. An excellent keeper and the petals do not droop. 5" diameter; 4 feet tall.	2.00

POMPON DAHLIAS

The following dahlias are listed at fifty cents each:

Bantam	Bright red, perfect form, with extra long stem.
Edward	Cherry red, perfect blooms.
Goldilocks	Gold to old gold center.
Gold Beauty	Pure golden yellow, long stems.
Helen Anita	Lavender to white center, attractive.
Joan	Yellow, suffused with red.
Joe Fette	Pure white, prolific bloomer.
Johnny	Very dark red, compact, perfect form.
Libbie Rohr	Cerise purple, extra long stems.
Mary Munns	Fuschia, dark orchid sheen.
Taka's Purple	Bright phlox purple, good, long stems.
Yellow Gem	Pure yellow, excellent flower.
Darkest of All	Maroon, almost black. Because of the scarcity of this variety and the difficult keeping qualities of the roots, it is necessary to ask 75 cents each.

ORDER EARLY—Shipments are made about April 1st unless otherwise specified. No deliveries before February 1st. All shipments prior to April 1st, except on the Pacific Coast, are sent by Express Collect to insure against freezing.

WE GUARANTEE that all roots are sent true to name and in good growing condition, but beyond this assume no responsibility other than the original price of the root. Prices listed are for strong field grown root divisions. We do not make green plants of our dahlias, feeling they will be heavily propagated in this manner after they leave our hands. Consequently, we have no clumps for sale.

TERMS—Cash with order or before date of shipment. On retail orders for California delivery 3% should be added to the amount to comply with the Sales Tax Law.

FULL DIRECTIONS for the care of your dahlia garden are enclosed with each shipment.

EXPLANATION OF TYPES—According to the American Dahlia Society Classification.

INFORMAL DECORATIVE (I. D.)—Double flowers, full to the center, usually with long, twisted petals, and often irregular in arrangement.

FORMAL DECORATIVE (F. D.)—Double flowers, full to the center, usually with broad, flat petals, often rounded at the tips, and regular in arrangement.

CACTUS (C.)—Double flowers, full to the center, with long, narrow, pointed petals, incurved, recurved or straight, but rolled more than half their length.

SEMI-CACTUS (S. C.)—Double flowers, full to the center, with coarse, twisted petals, usually somewhat incurved, and rolled ordinarily less than half their length.

PEONY (P.)—Semi-double flowers showing a bright yellow center, having small twisted petals circling about the center.



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